

RATE CARD

The Montreal and Quebec Motorcycle Shows' Official Guide is presented by Moto Journal magazine.

Moto Journal and Power Sports Services are proud to announce their new partnership with the production of the Montreal and Quebec Motorcycle Shows' Official Guide. Distributed free of charge to all visitors, the Official Guide is getting a makeover this year. Moto Journal will produce this exclusive guide for the Motorcycle Shows. You will find a complete buyer's guide, motorcycle-related tests, accessories, reports and more!

2018 RATES

	Official Guide
Gate-Fold pages	To be determined
Reverse Gate-Fold/French door	To be determined
Double page	\$3,690
Double page 1/2 H	\$2,080
1 page	\$2,080
2/3 page	\$1,650
1/2 page	\$1,190
1/3 page	\$870
1/4 page	\$650
1/6 page	\$500
1/8 page	\$420

GUARANTEED POSITION

+ 15%. Positions cannot be cancelled.
Note : Multiple page sections, split covers, page foldouts, tip-ons and inserts accepted. Rate on request.



Issue
February 2018

Reservation
December 27th 2017

Material
January 8th 2018

On-sale
February 2nd 2018

SIZES

Double page with bleed :	16.25" x 11"	1/2 page vertical :	3.437" x 9.75"
Double page 1/2 H with bleed :	16.25" x 5.414"	1/2 page horizontal :	7" x 4.789"
1 page with bleed :	8.25" x 11"	1/3 page vertical :	2.265" x 9.75"
2/3 page vertical :	4.593" x 9.75"	1/3 page horizontal :	7" x 3.142"
2/3 page horizontal :	7" x 6.446"	1/4 page vertical :	3.437" x 4.789"
		1/4 page horizontal (banner) :	7" x 2.311"