

RATE CARD

**2019 Montreal and Quebec Motorcycle Shows
Official Show Guide, presented by Moto Journal Magazine**

Moto Journal and Power Sports Services are pleased to announce their continued collaboration for the production of the Montreal and Quebec Motorcycle Shows' Official Show Guide. Distributed free of charge to all visitors, Moto Journal will produce this exclusive guide for the Motorcycle Shows. You will find a complete buyer's guide, motorcycle-related content accessory reviews, industry reports and more.

2019 RATES

	Official Guide
Gate-Fold pages	To be determined
Reverse Gate-Fold/French door	To be determined
Double page	\$3,690
Double page 1/2 H	\$2,080
1 page	\$2,080
2/3 page	\$1,650
1/2 page	\$1,190
1/3 page	\$870
1/4 page	\$650
1/6 page	\$500
1/8 page	\$420

GUARANTEED POSITION

+ 15%. Positions cannot be cancelled.
Note : Multiple page sections, split covers, page foldouts, tip-ons and inserts accepted. Rate on request.

Issue
February 2019

Reservation
December 28th 2018

Material
January 7th 2019

On-sale
February 1nd 2019

SIZES

Double page with bleed :	16.25" x 11"	1/2 page vertical :	3.437" x 9.75"
Double page 1/2 H with bleed :	16.25" x 5.414"	1/2 page horizontal :	7" x 4.789"
1 page with bleed :	8.25" x 11"	1/3 page vertical :	2.265" x 9.75"
2/3 page vertical :	4.593" x 9.75"	1/3 page horizontal :	7" x 3.142"
2/3 page horizontal :	7" x 6.446"	1/4 page vertical :	3.437" x 4.789"
		1/4 page horizontal (banner) :	7" x 2.311"

