



## THE QUEBEC CITY AND MONTREAL MOTORCYCLE SHOWS RETURN IN 2020: TWO OPPORTUNITIES TO "GET HANDS ON"!

**Quebec City, Monday, December 9, 2019** – Quebec's two largest events for motorsport enthusiasts, the **Quebec City and Montreal Motorcycle Shows**, presented by **La Capitale General Insurance**, will come roaring back to the **Centre de foires in Quebec City from Friday, February 7 to Sunday, February 9, 2020** and the **Palais des congrès de Montréal from Friday, February 28 to Sunday, March 1, 2020**. For new and seasoned riders, the shows are a perfect opportunity to get hands on and discover the latest in new models, accessories and equipment.

Produced by **Power Sport Services**, the Motorcycle Shows offer the widest range of exhibitors in the industry. Visitors will be able to check out the latest bikes from the world's top manufacturers, meet accessory distributors and shop for their next ride from the different dealers on site. In addition to all the motorcycles, ATVs, scooters and three-wheelers, the events also offer a wide range of equipment, motorcycle clubs and federations, as well as activities and workshops. **Hangar 17**, in collaboration with Oneland, will be back at the Montreal Show and, for the first time, in its full version in Quebec City! This 5,000 sq. ft. space offers exclusive access to the heart of Quebec's custom motorcycle scene, bringing together various builders and independent brands that celebrate the culture and lifestyle of riding.

**SHE RIDES** will roll out on Friday evening at both Shows. With more and more women learning to ride, this special event is a great opportunity to take the first step or the next step into the awesome world of riding. On the program for that night: half-price admission for women after 5 p.m. and a women's only draw for an exciting prize.

A family-favourite, the **Yamaha Riding Academy**, will be back at both shows, giving kids aged 6 to 12 the opportunity to learn how to ride in a safe environment, under the supervision of trained and certified instructors. Participation is limited to eight riders at a time, and each session lasts 15 minutes. The **Yamaha Riding Academy** is a great way to get kids started in an exciting sport and help them develop a real passion for riding.

"A visit to the **Motorcycle Shows** is the best way to forget about Quebec's harsh winter and to start dreaming and planning next summer's adventures! Riders of all ages, styles and levels are invited to attend the **Motorcycle Shows** to discover new bikes, travel ideas, the latest equipment and a host of tips and advice from experts and others who are passionate about the lifestyle. The two shows also offer visitors a chance to win big. There will be a draw for Kawasaki Z400 motorcycle at each of the shows," says Bianca Kennedy, Manager of the Quebec City and Montreal Motorcycle Shows.

### ABOUT POWER SPORT SERVICES

Power Sport Services, owner of the Motorcycle Shows, produces six Shows across Canada. The Shows are presented by the Motorcycle & Moped Industry Council and the Canadian Off-Highway Vehicle Distributors Council, two national not-for-profit associations whose members include most of the manufacturers and distributors that exhibit in the Motorcycle and ATV Shows.

### ABOUT LA CAPITALE

La Capitale Insurance and Financial Services, created in 1940, has a strong presence across Quebec and throughout Canada. With over 2,700 employees and guided by the values of mutualism on which it was founded, La Capitale works with clients to build, protect and value what they feel counts for their financial security. It offers insurance products and financial services to the general public as well as to Quebec public service employees. With assets of more than \$7 billion, La Capitale occupies a choice position among leading insurers in Canada.

**TICKETS FOR THE MOTORCYCLE SHOWS ARE AVAILABLE ONLINE NOW!**

[salonmotoquebec.ca](http://salonmotoquebec.ca) | [salonmotomontreal.ca](http://salonmotomontreal.ca)

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